

Questions and Tables

The questions covered in this piece are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey registered voters; all percentages are of weighted results.

Q. Overall, would you say the United States is currently going in the right direction, or has it gone off on the wrong track?

		Clinton		Trump	
		Fav	Unfav	Fav	Unfav
Going in the right direction	43%	72%	15%	8%	58%
On the wrong track	53%	24%	83%	91%	36%
Don't know	4%	4%	3%	1%	5%
Unwgt N=	734	333	343	205	482

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-34	35-49	50-64	65+
Going in the right direction	65%	36%	14%	60%	45%	14%	45%	40%	37%	51%	42%	49%	42%	38%
On the wrong track	31%	59%	83%	34%	50%	85%	51%	55%	59%	43%	54%	47%	55%	56%
Don't know	4%	5%	3%	5%	4%	1%	4%	4%	4%	5%	4%	4%	4%	5%
Unwgt N=	285	293	154	187	383	152	354	380	468	245	117	176	279	162

	Income				Education				Region				
	<50K	50K-100K	100K-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Going in the right direction	37%	41%	44%	54%	36%	38%	42%	53%	55%	43%	46%	41%	30%
On the wrong track	55%	55%	54%	45%	59%	59%	52%	44%	39%	52%	51%	54%	68%
Don't know	8%	4%	2%	1%	5%	3%	6%	3%	6%	5%	3%	5%	2%
Unwgt N=	168	211	133	134	139	196	229	168	111	267	102	132	122

Q. If the presidential election were being held today and the candidates were [ROTATE ORDER: Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian, or Jill Stein of the Green Party] for whom would you vote?

		Clinton Favorability		Trump Favorability		Direction of New Jersey	
		Fav	Unfav	Fav	Unfav	Right direction	Wrong track
Hillary Clinton	50%	95%	10%	0%	74%	81%	25%
Donald Trump	29%	1%	59%	91%	2%	4%	50%
Gary Johnson	6%	0%	10%	1%	8%	5%	6%
Jill Stein	4%	0%	6%	1%	5%	3%	4%
None of these (vol)	4%	1%	5%	1%	4%	2%	5%
Someone else (vol)	1%	0%	1%	0%	1%	1%	0%
Wouldn't vote (vol)	2%	0%	3%	1%	2%	0%	3%
Don't know	5%	2%	6%	3%	5%	4%	6%
Unwgt N=	726	330	341	201	479	312	384

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-34	35-49	50-64	65+
Hillary Clinton	83%	40%	10%	75%	53%	14%	46%	54%	41%	67%	50%	51%	47%	54%
Donald Trump	4%	27%	78%	7%	24%	69%	32%	26%	38%	13%	23%	22%	33%	35%
Gary Johnson	1%	11%	5%	4%	7%	5%	7%	5%	7%	4%	9%	6%	6%	3%
Jill Stein	3%	7%	0%	6%	4%	0%	3%	4%	3%	4%	12%	3%	2%	0%
None of these (vol)	3%	6%	1%	3%	6%	1%	4%	4%	4%	3%	0%	7%	5%	3%
Someone else (vol)	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%	0%	1%	1%
Wouldn't vote (vol)	1%	3%	2%	1%	2%	4%	2%	2%	2%	1%	2%	3%	2%	0%
Don't know	5%	6%	3%	3%	4%	8%	5%	5%	5%	6%	5%	8%	4%	5%
Unwgt N=	282	289	153	187	376	152	351	375	462	243	115	175	276	160

	Income				HS or Less	Education			Region				
	<50K	50K- <100K	100K- <150K	150K+		Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Hillary Clinton	53%	51%	43%	59%	44%	44%	49%	65%	64%	55%	48%	47%	36%
Donald Trump	22%	27%	33%	29%	34%	35%	28%	20%	11%	29%	35%	26%	41%
Gary Johnson	7%	8%	4%	5%	2%	7%	7%	5%	5%	4%	6%	9%	6%
Jill Stein	4%	4%	8%	1%	6%	3%	4%	2%	6%	3%	2%	5%	4%
None of these (vol)	4%	4%	7%	2%	5%	3%	5%	3%	7%	2%	2%	3%	7%
Someone else (vol)	0%	1%	1%	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%
Wouldn't vote (vol)	3%	1%	1%	2%	1%	2%	2%	2%	1%	2%	2%	3%	1%
Don't know	7%	4%	4%	3%	8%	6%	4%	3%	6%	4%	6%	7%	4%
Unwgt N=	165	209	133	133	134	195	228	167	111	264	102	130	119

[ASK IF RESPONDENT DID NOT CHOOSE CLINTON OR TRUMP IN PREVIOUS QUESTION]

Q. If you had to choose between one of the following candidates at this moment, would you lean toward [ROTATE ORDER: Hillary Clinton the Democrat or Donald Trump the Republican]?

Hillary Clinton	37%
Donald Trump	27%
Neither	22%
Someone else (vol)	2%
Wouldn't vote (vol)	4%
Don't know	7%
Unwgt N=	148

[COMBINED CLINTON V. TRUMP HEAD TO HEAD]

		Clinton Favorability		Trump Favorability		Direction of New Jersey	
		Fav	Unfav	Fav	Unfav	Right direction	Wrong track
Hillary Clinton	59%	98%	20%	0%	86%	88%	34%
Donald Trump	35%	2%	69%	97%	6%	9%	58%
Neither (vol)	5%	0%	9%	2%	6%	2%	7%
Someone else (vol)	1%	0%	1%	0%	1%	1%	1%
Wouldn't vote (vol)	1%	0%	1%	0%	1%	1%	1%
Unwgt N=	718	330	336	200	475	310	377

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-34	35-49	50-64	65+
Hillary Clinton	89%	52%	13%	86%	61%	18%	54%	63%	49%	76%	63%	63%	54%	57%
Donald Trump	6%	37%	85%	10%	31%	77%	40%	30%	45%	18%	30%	27%	40%	40%
Neither (vol)	4%	7%	2%	2%	6%	3%	5%	5%	4%	4%	5%	6%	4%	4%
Someone else (vol)	0%	2%	0%	1%	1%	1%	1%	1%	0%	1%	1%	2%	0%	0%
Wouldn't vote (vol)	1%	2%	0%	0%	1%	0%	1%	1%	1%	1%	0%	2%	1%	0%
Unwgt N=	283	281	152	186	374	149	348	370	457	241	114	173	271	160

	Income				Education				Region				
	<50K	50K-100K	100K-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Hillary Clinton	64%	59%	55%	63%	50%	55%	57%	70%	76%	61%	56%	57%	43%
Donald Trump	30%	35%	36%	32%	42%	39%	35%	24%	17%	34%	40%	33%	49%
Neither (vol)	4%	5%	5%	4%	5%	5%	5%	4%	5%	4%	1%	6%	8%
Someone else (vol)	2%	0%	2%	0%	2%	0%	0%	1%	0%	0%	2%	3%	0%
Wouldn't vote (vol)	1%	1%	1%	0%	0%	0%	2%	0%	2%	1%	1%	1%	1%
Unwgt N=	163	206	133	132	134	194	225	163	110	262	99	128	119

The Rutgers-Eagleton Poll was conducted by telephone using live callers September 6-10, 2016 with a scientifically selected random sample of 802 New Jersey adults, 18 or older. The sample contains a subsample of 735 registered voters. Respondents within a household are selected by asking randomly for the youngest adult male or female currently available. If the named gender is not available, the youngest adult of the other gender is interviewed. The poll was available in Spanish for respondents who requested it. This telephone poll included 441 landline and 361 cell phone adults, all acquired through random digit dialing. Distribution of household phone use in this sample is:

Cell Only:	21%
Dual Use, Reached on Cell:	25%
Dual Use, Reached on LL:	51%
Landline Only:	4%

Data were weighted to the demographics of registered voters in New Jersey. Weights account for the probability of being selected within the sample frame and the probability of being sampled within a household, based on the number of individuals living in the household and the phone composition (cell, landline) of the household. The samples were weighted using a raking algorithm to several demographic variables reflecting the registered voter parameters of the state of New Jersey: gender, race, age, and Hispanic ethnicity. The final weight, which combined all of the parameters mentioned, was trimmed at the 5th and 95th percentile so as to not accord too much weight to any one case or subset of cases. All results are reported with these weighted data.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for 735 registered voters is +/-3.5 percentage points at a 95 percent confidence interval. In this poll, the simple sampling error for the 735 registered voters is +/-3.6 percentage points at a 95 percent confidence interval. The registered voter subsample weighting design effect is 1.13, making the adjusted margin of error +/- 3.8 percentage points for the registered voter subsample.

Thus if 50 percent of New Jersey registered voters in this sample favor a particular position, we would be 95 percent sure that the true figure is between 46.2 and 53.8 percent (50 +/- 3.8) if all New Jersey registered voters had been interviewed, rather than just a sample.

Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects.

This Rutgers-Eagleton Poll was fielded by Braun Research, Inc. The questionnaire was developed in partnership with the New Jersey Arts Education Partnership and all data analyses were completed in house by the Eagleton Center for Public Interest Polling (ECPIP). The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center for the study of politics and the political process. Full questionnaires are available on request, and can also be accessed through our archives at eagletonpoll.rutgers.edu. For more information, please contact eagleton.poll@rutgers.edu.

Weighted Sample Characteristics			
735 New Jersey Registered Voters			
38% Democrat	46% Male	21% 18-34	63% White
41% Independent	54% Female	23% 35-49	12% Black
21% Republican		32% 50-64	15% Hispanic
		24% 65+	10% Asian/Other/Multi